

Oscar Balogun

seunbalogun2002@gmail.com | +44 7940 546079 | linkedin.com/in/oscar-balogun-1032251a0 | Portfolio: oscarbalogun.com

PROFILE

Final-year Digital Media, Culture and Technology student with experience in content creation, social media marketing and creative project support. Particularly interested in digital culture, animated storytelling and creative technology, with an emerging focus on entrepreneurship and building ideas for real audiences.

EDUCATION

BA Digital Media, Culture and Technology

Royal Holloway, University of London | Expected Graduation: *August 2025*

Key Areas: digital culture, media theory, creative technology, storytelling, creative practice

A Levels: Politics, Philosophy & Economics | **GCSEs:** 9 incl. English, Maths & Sciences

Charterhouse School, Surrey

EXPERIENCE

Student Brand Ambassador — Adobe (Seed)

September 2023 – November 2023

- Planned and delivered on-campus promotional activities for Adobe's Back to School campaign
- Created digital content aimed at engaging student audiences
- Supported campaign visibility through events and community engagement

Social Media Marketing Certification — Hootsuite

October 2023

- Completed training in social media strategy, content planning and platform analytics
- Gained industry-recognised certification
- Credential: <https://www.credential.net/9d9d85f4-1a6f-4d83-8f36-06ad0191c665>

Runner / Extra — "Omo Ologo" Music Video (Zlatan)

September 2022

- Gained on-set experience supporting production and crew
- Observed professional workflows in directing, camera and sound departments
- Link: <https://youtu.be/76GvwdyS9Ww>

YFA Film-Making Course

Summers 2017 & 2018

- Trained in directing, storyboarding and scriptwriting
- Developed early understanding of visual storytelling and creative collaboration

LEADERSHIP & INITIATIVE

Founder — Film Society, Charterhouse School | 2020

- Founded and organised monthly film screenings and review panels
- Led the production of a short film for the school's end-of-year arts festival

House Monitor, Diversity & Inclusion — Charterhouse School | 2020

- Created and held a new leadership role focused on inclusion and representation
- Contributed to discussions and initiatives promoting diversity within the school community

Volunteer — Godalming Junior School | 2018–2019

- Led and organised after-school clubs for children
- Developed communication, organisation and leadership skills

SKILLS

CREATIVE & TECHNICAL

Social media content creation · Digital storytelling · Storyboarding · Basic web building · Procreate · Video production support

TOOLS

Adobe Creative Cloud · Procreate · Microsoft Office

PROFESSIONAL

Creative Project Coordination · Event Organisation · Team Collaboration · Audience-Focused Communication

INTERESTS: Animation · Digital Culture · Creative Technology · Film · Music · Branding · Entrepreneurship in the Creative Industries